# SIP Bites – Customer Survey

#### Kelli S. Blackburn, School Improvement Coordinator

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The BCPS Customer Surveys will be administered Monday, March 3, 2025 - Friday, May 2, 2025. This school year the Customer Survey and the Climate Survey are once again combined. They ask stakeholders (parents, staff and students) their opinions about all aspects of their school experiences. The surveys will be available online only. **Copy and paste the following links to access the surveys.** 

Administration Window: Monday, March 3, 2025 - Friday, May 2, 2025

<u>Completion Targets</u> (Parents 20%, Students 40% and Staff 60%): A SharePoint Dashboard, Customer Survey Tracking Tool by School - 2025, has been created for schools to access the number of stakeholder surveys needed per group to meet the completion targets and your completed number of survey responses.

#### **Survey Links and Stakeholder Communication for Schools:**

• Parent Survey: Send the following survey invitation to parents and post on the school's website. Since the survey is only online, please make computers available for parents who may not have access to the internet.

#### **PARENT Survey Invitation** - Use for all distributed communication:

In an effort to improve system practices, Broward County Public Schools is conducting a Parent Survey. We value your opinion and ask that you please take time to complete this survey. Please be assured that your responses to this survey will be anonymous. Your honest opinion is appreciated. The surveys will be available online in English, Spanish, Haitian Creole and Portuguese. Thank you for taking your time to complete the survey.

Parent Survey Link: https://eprovesurveys.advanc-ed.org/surveys/#/action/274711/p568

• **School Staff Survey:** Send the following survey invitation to staff via email. Surveys taken in a group setting generally have a positive effect on the completion rate.

## **SCHOOL STAFF Survey Invitation** - Use for all communication to distribute the information:

In an effort to improve system practices, Broward County Public Schools is conducting a Staff Survey. We value your opinion and ask that you please take time to complete this survey. Please be assured that your responses to this survey will be anonymous. Your honest opinion is appreciated. Thank you for taking your time to complete the survey.

Staff Survey Link: https://eprovesurveys.advanc-ed.org/surveys/#/action/273760/p568

• Student Survey for Elementary and Middle: For elementary, only grades 3-5 will be asked to take the survey. This is best done in a lab or class setting. For middle and high, it is best to assign a specific subject area to be responsible for survey completion.

## **STUDENT Survey Invitation** - Use for all communication to distribute the information:

In an effort to improve system practices, Broward County Public Schools is conducting a Student Survey. We value your opinion and ask that you please take time to complete this survey. Please be assured that your responses to this survey will be anonymous. Your honest opinion is appreciated. Thank you for taking your time to complete the survey.

Elementary (Grades 3-5) Survey Link: <a href="https://eprovesurveys.advanc-ed.org/surveys/#/action/273761/p568">https://eprovesurveys.advanc-ed.org/surveys/#/action/273761/p568</a> Middle and High (Grades 6-12) Survey Link: <a href="https://eprovesurveys.advanc-ed.org/surveys/#/action/273763/p568">https://eprovesurveys.advanc-ed.org/surveys/#/action/273763/p568</a>

**Note:** A parent opt-out letter must be sent to parents at least 3 days prior to survey implementation for grade 6-12 students. The parent opt-out letter and sample survey questions are available at <a href="https://www.browardschools.com/Page/32846">https://www.browardschools.com/Page/32846</a>.

If you have any questions or need additional information, please contact Kelli S. Blackburn, School Improvement Coordinator at 754-321-3800 or by email.

# Survey Access and QR Codes

Copy and paste the following links or scan the QR codes provided to access the BCPS Customer Surveys.

Parent Survey	School Staff Survey
Link: https://eprovesurveys.advanc-	Link: https://eprovesurveys.advanc-
ed.org/surveys/#/action/274711/p568	ed.org/surveys/#/action/273760/p568
Student Survey/Elementary	Student Survey/Middle and High
(Grades 3 - 5)	School (Grades 6 - 12)
Link: https://eprovesurveys.advanc-	Link: https://eprovesurveys.advanc-
ed.org/surveys/#/action/273761/p568	ed.org/surveys/#/action/273763/p568

